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ASA campuses:

Midtown Manhattan
1293 Broadway
New York, NY 10001

Downtown Brooklyn:
81 Willoughby St.
Brooklyn, NY 11201

www.asa.edu
Our mission at ASA is to prepare students for the challenges of today’s competitive job market. The importance of a college degree cannot be overestimated in this, The Age of Information. But even many of the brightest college graduates, with excellent educational backgrounds, are working well below their abilities.

ASA has designed programs that meet the needs of a continuously and swiftly-evolving job market.

Let me emphasize the main features of our unique educational approach:

**A dynamic, flexible college education** - ASA believes a college education is of greatest value when combined with hands-on experience. Our class sizes are kept small so that students can receive personal attention. Unlimited free-of-charge tutoring is available in our Learning Centers. The college offers evening and weekend classes to accommodate our student body, many of whom work while attending college full-time.

**Specific, up-to-date skills education** - ASA is dedicated to teaching the skills that are highest in demand. We keep abreast of the latest industry developments and trends and update our programs regularly.

**Industry Certification of Skills** - ASA can prepare students for industry certification by today’s most-respected leaders, including Microsoft, Sun Microsystems and the American Association of Medical Assistants.

**Free Lifetime Skills Upgrade** - To ensure that their skills remain current in today’s rapidly developing job market, ASA graduates are entitled to attend free-of-charge any new course within their ASA program of study or any course they’ve taken previously.

**Free Lifetime Job Placement Assistance** - Graduates are invited and encouraged to use the resources and services of the ASA Job Placement department throughout their lifetime. By choosing ASA, students are truly making a lifetime investment in your education.

It is my pleasure to introduce you to ASA.

Sincerely,

Alex Shchegol
President of ASA
Dear Prospective Student-Athlete,

On behalf of ASA - The College for Excellence, I encourage you to inquire about ASA as a place to further your athletic and academic career. We are a brand new and enthusiastic athletic department that competes at the Division I level under the sanctions of the National Junior College Athletic Association (NJCAA). ASA intends on building a tradition of success both on the field and in the classroom. Currently we field teams that are competitive both regionally and nationally in the following sports: football, men’s soccer, men’s and women’s basketball, baseball, women’s tennis, and cheerleading. In addition to our intercollegiate programs, we also offer a very competitive intramural program.

During our young existence as a department, the theme has been one of commitment and dedication to our student-athletes and athletic staff. Even though winning is gratifying, we believe the most important part of an intercollegiate athletic program is the quality of the educational experience. It is our hope and goal as a department, while attending as a student-athlete at ASA, you will meet new people, learn and, be challenged, both as an individual and as a team, within the structure of a competitive athletic career.

College athletics builds self-esteem, school and community spirit, and regional and national recognition. While participating in athletics, our philosophy has always been that academics come first. As a department, we measure our success on how many student-athletes graduate and go on to 4-year institutions.

The ASA community will do everything in its power to make your experience at the school a positive one. We have an experienced and enthusiastic athletic staff that will help guide and assist you on the field, in the classroom, and socially. It will then be up to you to take advantage of all ASA has to offer to make your first two years of college the best possible.

Good luck and I look forward to seeing you in an ASA Avengers uniform soon!

Yours in Sports,
Kenney Wilcox
Director of Athletics
The School:
Location: 81 Willoughby Street, Brooklyn
1293 Broadway, Manhattan
Main Telephone Numbers:
Brooklyn: (718) 522-9073
Manhattan: (212) 672-6450
Enrollment: 5,500
Founded: 1985
President: Alex Shchegol
Admissions Office:
1 (877) 867-5327
Financial Aid Office:
1 (877) 679-8772

The Athletic Program:
Office Location: 151 Lawrence St., Brooklyn
Mascot: Avenger
Colors: Purple, Silver, and Black
Affiliation: NJCAA Division I
Region: XV
Athletic Director: Kenney Wilcox
Office Phone: (718) 522-9073
E-mail: coachwilcox@asa.edu
Associate Athletic Director/Compliance: Steve Bernath
Office Phone: (718) 522-9073
E-mail: bernath@asa.edu

Sports Information Director: Tim Slakas
Office Phone: (718) 522-9073 (x-2304)
Office Fax: (718) 532-1430
E-mail: slakas@asa.edu
Web Address: http://www.asa.edu/default_athletics.asp

Region XV Information:
Region: XV
Region Website: http://www.njcaaregion15.org/index.cfm

The ASA Women’s Basketball Program:
Women’s Basketball Head Coach:
Adia Revell
(Barnard College of Columbia University, ’06)
Career Record/Years at ASA:
11-8 (3rd Season)
Office Phone: (718) 522-9073, Ext. 2219
E-mail: coachrevell@asa.edu
Assistant Coaches: Lamar Carter, Shaquasha Llopiz
Joe Mack
ASA’s modest roots began in 1985 with a professor and 12 students in a small Brooklyn classroom. Known then as ‘Advanced Software Analysis’, the institute focused on computer programming, as New York had a dire shortage of qualified mainframe programmers at that time.

Since then, the college has grown to more than 5,000 students and 2 large, centrally-located campuses in midtown Manhattan and downtown Brooklyn. Today, in addition to computers, our programs focus on the rapidly-growing industries of healthcare, business and criminal justice.

Over the years, as technology revolutionized how every major industry operates, ASA created and updated programs of study to meet new market needs.

Consistent with the demands and capabilities of our student body, which includes highly motivated and mature immigrants, ASA programs have always featured a “hands-on” training component.

2010 marks the 25th Anniversary of ASA’s existence. From its humble beginnings, ASA is now authorized by the New York State Board of Regents to confer Associate of Occupational Studies and Associate in Applied Science degrees. The school’s degree and certificate programs are registered by the State Education Department. Most recently, ASA has also been regionally accredited by the Middle States Commission on Higher Education.
Academic Divisions

Division of Business
ASA’s Business Administration program integrates professional courses into the latest trends in business management. The Associate Degree programs combine theory with extensive computer applications so that students are prepared for both administrative and managerial positions within various types of organizations.
The curriculum is rounded out with general education and office technology courses and electives. It is through these courses that students are able to acquire a variety of intellectual and personal competencies that are generally perceived to characterize successful business managers.

Sports Management Focus
Sports Management is an elective option under the Division of Business within the Office Administration and Technology major. The Sports Management focus is geared toward students who have interest in the different aspects of the business of sports including, but not limited to, athletic administration, coaching, sports marketing, athlete representation (sports agent), athletic health maintenance, and sports psychology. Currently, this elective option offers the following courses: Intro to Sports Management, Sports Marketing, and Sports Leadership.

Division of Computer Technology
Computer Programming and Information Technology provide essential functions for almost all organizations worldwide. These systems demand a focus on the organization of computers, the theory which underlies their operation, and their applications. In using these systems, professionally trained programmers and network engineers serve in wide areas of business, at all levels of government, private sector, in public and social services establishments.

Division of Criminal Justice
The A.A.S. degree program in Criminal Justice provides students with a broad-based, sophisticated understanding of the role of the criminal justice system in American Society. Students acquire the knowledge, values, and skills that will enable them to analyze rationally, the problems of the criminal justice system and the needs of society in a manner in keeping with democratic traditions of law, social well-being, and individual rights.

Division of Health Disciplines
The Division of Health Disciplines offers a broad array of health related degree and certificate programs. The programs combine quality classroom and clinical instruction to provide graduates with the knowledge and skills necessary to work effectively as health professionals, who care for the sick, administer hospitals, attend to the pharmaceutical care needs of the public, and assist elderly or physically challenged individuals.

Division of Arts and Sciences
Division of Arts and Sciences supports all of ASA’s degree and certificate programs. It provides a wide range of general education and liberal arts courses. Remedial and ESL (English as a Second Language) courses are also administered through this Division.
The overall objective of academic advising is to help students realize the maximum educational benefits available to them at ASA - the College for Excellence. Academic advising may include all aspects of academic program planning, including making decisions on adding, dropping, or substituting courses; career guidance; involvement in extra-curricular activities, etc. Academic advisors help students to understand their educational needs and aspirations as well as how to utilize the resources available at the college to help them achieve their goals. After the students register, advisors are assigned to them from the academic department where they are enrolled.

The ASA Learning Centers offer students free, unlimited tutorials to help them reinforce and apply key concepts in their class work. This tutoring program plays a crucial role in ASA’s strategy for providing students with the means to adequately prepare for employment. At the beginning of every semester, each Center posts a master schedule with the times tutors will be available for courses in every major field. Additional tutoring can also be arranged in any subject based upon individual student need. Prospective students may receive free ESL and math tutoring at the Learning Centers.

At ASA you are not just another number, especially when it comes to giving students top notch academic support. This is why each academic department has designed a program where the professors will be available for extra tutoring during their office hours. The unique academic feature allows the student to be one-on-one with their professor for any extra help and guidance that they would want in order to maximize their success and understanding in that particular subject. The faculty at ASA truly wants their students to succeed!

The Writing Center is an essential and vital part of the ASA community, where students are given the opportunity to learn in a seminar-style, innovative environment. It's dedicated to helping students cope with the challenges they face as college-level writers. The multi-media resources include computer workstations, and the latest in audio/visual equipment. The college’s literary journal, “ASA Writer”, is a semi-annual publication created under the aegis of the ASA Writing Center. The journal is a brilliant collection of writings produced from the experiences of a multicultural community of ASA students. Published authors, professional writers and scholars lead workshops and seminar discussions, which provide alternative forums for students to receive support in completing their writing assignments.

The ASA libraries actively support our student’s efforts to be successful in reaching their academic and occupational objectives. The library collections are both physical and virtual, with over 14,000 physical volumes (books, multimedia items, journals, etc.), and almost 50,000 electronic books plus 38 electronic databases, all accessible through the ASA website, either on or off campus. All course textbooks are available for use in the libraries. The New York State Education Department, New York State Library and Board of Regents recognized the ASA libraries with the designation “Advanced Electronic Doorway Library”. The ASA libraries are an Associate Member of the National Network of Libraries of Medicine, Mid Atlantic Region, and members of METRO, the Metropolitan New York Library Council. All library staff members are dedicated to helping students with their research and information needs.
Student Life

Residential Life

The ASA dormitory, located in the affluent area of Brooklyn Heights, houses the majority of the student-athletes at ASA. The five-story facility housing close to 100 students includes full bathrooms on each floor, study rooms, and a student lounge wired with Wi-Fi. The dorm is located only walking distance from the Brooklyn campus and is conveniently located near subway and bus lines, as well as the Long Island Railroad Terminal on Atlantic Avenue. Surrounded by a variety of shopping centers and cultural attractions, the building is steps away from the best view of Manhattan from Brooklyn along the Promenade. Other alternative housing options are available.

Fitness Center

Completed in the fall of 2010, the ASA fitness center serves as a very important tool for student-athletes in and out of season. Every student-athlete now has access to the 1,100 square-foot training facility. The room is fully equipped with six platforms, four glute ham raises, two pull-downs, and a full set of chains, bands, dumbbells, and kettlebells, and cardio machines; other amenities include two large flat-screen televisions and a state-of-the-art stereo system. Conveniently located on the lower-level of the ASA dormitory, the fitness center is also outfitted with lockers and showers.

Clubs and Activities

In addition to intercollegiate and intramural athletics, ASA sponsors a full range of clubs and activities. Below is a list of some of the more popular clubs/activities at ASA:

- Criminal Justice Club
- Drama/Poetry Club
- Salsa Club
- Technology Club
- Medical Terminology Club
- Game Nights
- Movie Nights
- Student vs. Faculty Events
- Manhattan vs. Brooklyn Campus Events
- Sporting Events
- Debate Competitions
- Holiday Parties
- Guest Lecturers
- Math Club
- Fashion Club
- Chess Club
- Peers for Careers Club
- Male and Female Initiative
Adia Revell Coaching Philosophy

I always say, no matter what I do, I will be happy as long as I am helping others. I am honored to give back using the sport that has given so much to me. I never expected to be coaching at this point in my life, but I know that this is exactly where I need to be. I am not perfect, and nor do I expect you to be. However, I do the best that I can and I push myself every day to become a better me. That is what I demand of you.

I am sure you have heard the saying, “you must do something you have never done to attain something you have never had.” The beauty of being human is that everyday you wake up, you have the opportunity to change. Everyday you wake up you have the opportunity to do something you have never done. Everyday you wake up you have the opportunity to be something you never were. It is my job to help you realize that. It is my job to push you mentally, physically and emotionally. It is my job to make you uncomfortable until you embrace it, until it becomes comfortable. And through my desire for you to become a better you, we become a better we.

My coaching philosophy is a direct reflection of my life and how basketball has brought me to so many opportunities. I have conviction that as long as you strive everyday to do something with love, discipline and faith, your ability to succeed in anything you “put your mind” to is absolutely limitless.

Love This Game.

Sincerely Yours,
Head Coach of ASA Women’s Basketball
Adia S. Revell

Head Women’s Basketball Coach- Adia Revell
2009-2010 Region XV Division I Coach of the Year

Adia Revell is currently in her third year as the Head Coach of the ASA Women’s Basketball program (1st year a club team), and second leading the Avengers as a National Junior College Athletic Association (NJCAA) member institution. The 2009-2010 Region XV Coach of the Year led the first-year NJCAA member team to an 11-8 record, a Conference championship and Region XV Division I Championship appearance while producing five All-Region XV players, including the 2009-2010 Region XV Player of the Year, Denyse Moore. Her 2010-2011 team consists of 11 new players hailing from New York, Detroit, Michigan and New Jersey.

Coach Revell competed collegiately at Barnard College of Columbia University after beginning her career at the University of Rhode Island. During her senior season at Columbia, Rev-
Lamar Carter – 1st Assistant Coach

Lamar Carter enters his first season on the sidelines as First Assistant to Coach Adia Revell. His responsibilities include post development, defensive breakdown, video operations, local recruiting and daily operations.

Coach Carter’s interest in coaching stems from being a practice player as an undergrad at Rutgers, The State University of New Jersey. Carter also worked on the Basketball staffs of Camp Winadu (MA/2008) and Camp Starlight (PA/2009), working to develop his coaching methods and learn from other national and international coaches.

Since 2009, Carter has worked as a Volunteer Coach for the Manhattan Power Youth Basketball program and Chainlink Fundamentals, a Nike-sponsored organization devoted to improving the basketball skills and communities of the next generation of players.

Shaquasha Llopiz – Basketball Operations/Assistant Coach

Shaquasha Llopiz enters her second season as an Assistant Coach to Head Coach Adia Revell. This year, “Coach Qua” assists with all aspects of the program with a focus on basketball operations & guard development. Llopiz is a familiar face on the NYC girls basketball circuit, having spent time coaching with the No Limit AAU program and playing scholastically at Benjamin Banneker High School. Coach Llopiz graduated with a Bachelor’s degree in Business Management Technology from Farmingdale State College (NCAA) and was a member of the Farmingdale Women’s Basketball team.

Joe Mack – Special Operations/Assistant Coach

Joe Mack enters his second season as an Assistant Coach to Coach Adia Revell. Coach Mack assists with all aspects of the program with an emphasis on post development and local scouting. Mack spent five years as an Assistant Coach on the scholastic level in New York City, including stints at JHS IS 59 and Martin Van Buren High School before joining the ASA staff last season as a volunteer assistant coach.

Revell has years of experience in the New York City basketball scene as a high school and collegiate player, which is an asset to her recruiting efforts in the New York area. She has competed with some of the city’s top girls AAU programs (Gauchos, Riverside, Liberty Belles). Most notably, Revell competed with the Exodus AAU program and Head Coach Apache Paschal, becoming the first female player from the program to receive a full athletic scholarship from a NCAA Division I University.

Prior to ASA, Revell worked in real estate, and has volunteered for numerous NYC based youth organizations as a basketball coach and consultant. She has also worked with the NY KNICKS as a game day floor director and part-time field-marketing representative.

Coach Revell, a Brooklyn native, still resides in her hometown.
Christina Delille
*Position:* #1- Guard
*Year:* Sophomore
*Hometown:* Queens, NY
*High School:* Notre Dame Prep
*Height:* 5-5

Carmen Arias
*Position:* #3- Guard
*Year:* Freshman
*Hometown:* New York, NY
*High School:* St. Michael’s Academy
*Height:* 5-5

Symonne Davis
*Position:* #4- Guard
*Year:* Sophomore
*Hometown:* Brooklyn, NY
*HS/Previous School:* Transit Tech/Tallahassee CC
*Height:* 5-9

Patricia Patterson
*Position:* #5- Guard
*Year:* Freshman
*Hometown:* New York, NY
*High School:* St. Michael’s Academy
*Height:* 5-8

Ashley Watson
*Position:* #10- Guard
*Year:* Freshman
*Hometown:* Detroit, MI
*High School:* Detroit Community
*Height:* 5-5
Shaaiza Mckoy  
**Position:** #11- Guard/Forward  
**Year:** Freshman  
**Hometown:** Brooklyn, NY  
**High School:** Benjamin Banneker  
**Height:** 5-9

Cristal Liriano  
**Position:** #13- Guard  
**Year:** Freshman  
**Hometown:** New York, NY  
**High School:** A. Philip Randolph  
**Height:** 5-6

Shanade Bernard  
**Position:** #14- Forward/Center  
**Year:** Sophomore  
**Hometown:** Queens, NY  
**High School:** Queens HS of Teaching  
**Height:** 6-1

Ariel Thomas  
**Position:** #21- Forward/Center  
**Year:** Freshman  
**Hometown:** New York, NY  
**High School:** Lincoln  
**Height:** 6-2

Tanikqua Mcfarlane  
**Position:** #22- Forward/Center  
**Year:** Freshman  
**Hometown:** Queens, NY  
**High School:** Hillcrest  
**Height:** 6-2
Latasia Ward
Position: #23- Guard
Year: Freshman
Hometown: Bronx, NY
High School: Wings Academy
Height: 5-8

Leryncia Miller
Position: #25- Center
Year: Sophomore
Hometown: Staten Island, NY
High School: St. Peter’s
Height: 6-0

Darleen Mcleod
Position: #35- Forward
Year: Sophomore
Hometown: Bronx, NY
High School: John F. Kennedy
Height: 5-10

Ronniesha Lucas
Position: #44- Forward
Year: Sophomore
Hometown: Queens, NY
High School: August Martin
Height: 5-11

Jakoya Duggan
Position: #24- Guard
Year: Freshman
Hometown: Roselle, NJ
High School: Abraham Clark
Height: 5-9

Latasia Ward
Position: #23- Guard
Year: Freshman
Hometown: Bronx, NY
High School: Wings Academy
Height: 5-8

Leryncia Miller
Position: #25- Center
Year: Sophomore
Hometown: Staten Island, NY
High School: St. Peter’s
Height: 6-0

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Position: #35- Forward
Year: Sophomore
Hometown: Bronx, NY
High School: John F. Kennedy
Height: 5-10

Ronniesha Lucas
Position: #44- Forward
Year: Sophomore
Hometown: Queens, NY
High School: August Martin
Height: 5-11
# 2010-2011 Numerical Roster

<table>
<thead>
<tr>
<th>##</th>
<th>Name</th>
<th>Yr.</th>
<th>Pos.</th>
<th>Hgt.</th>
<th>Hometown</th>
<th>HS/Previous School</th>
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<td>1</td>
<td>DELILLE, CHRISTINA</td>
<td>SO</td>
<td>G</td>
<td>5-5</td>
<td>Queens, NY</td>
<td>Notre Dame Prep</td>
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<tr>
<td>3</td>
<td>ARIAS, CARMEN</td>
<td>FR</td>
<td>G</td>
<td>5-5</td>
<td>New York, NY</td>
<td>St. Michael’s Academy</td>
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<td>4</td>
<td>DAVIS, SYMONNE</td>
<td>SO</td>
<td>G</td>
<td>5-9</td>
<td>Brooklyn, NY</td>
<td>Transit Tech/ Tallahassee CC</td>
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<td>PATTERSON, PATRICIA</td>
<td>FR</td>
<td>G</td>
<td>5-8</td>
<td>Brooklyn, NY</td>
<td>EBT</td>
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<td>10</td>
<td>WATSON, ASHLEY</td>
<td>FR</td>
<td>G</td>
<td>5-5</td>
<td>Detroit, MI</td>
<td>Detroit Community</td>
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<tr>
<td>11</td>
<td>MCKOY, SHAAIZA</td>
<td>FR</td>
<td>G/F</td>
<td>5-9</td>
<td>Brooklyn, NY</td>
<td>Benjamin Banneker</td>
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<tr>
<td>13</td>
<td>LIRIANO, CRISTAL</td>
<td>FR</td>
<td>G</td>
<td>5-6</td>
<td>New York, NY</td>
<td>A. Philip Randolph</td>
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<tr>
<td>14</td>
<td>BERNARD, SHANADE</td>
<td>SO</td>
<td>F/C</td>
<td>6-1</td>
<td>Queens, NY</td>
<td>Queens HS of Teaching</td>
</tr>
<tr>
<td>21</td>
<td>THOMAS, ARIEL</td>
<td>FR</td>
<td>F/C</td>
<td>6-2</td>
<td>New York, NY</td>
<td>Lincoln</td>
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<tr>
<td>22</td>
<td>MCFARLANE, TANIKQUA</td>
<td>FR</td>
<td>F/C</td>
<td>6-2</td>
<td>Queens, NY</td>
<td>Hillcrest</td>
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<tr>
<td>23</td>
<td>WARD, LATASIA</td>
<td>FR</td>
<td>G</td>
<td>5-8</td>
<td>Bronx, NY</td>
<td>Wings Academy</td>
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<td>24</td>
<td>DUGGAN, JAKOYA</td>
<td>FR</td>
<td>G</td>
<td>5-9</td>
<td>Roselle, NJ</td>
<td>Abraham Clark</td>
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<tr>
<td>25</td>
<td>MILLER, LERYNCIA</td>
<td>SO</td>
<td>F</td>
<td>6-0</td>
<td>Staten Island, NY</td>
<td>St. Peter’s</td>
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<tr>
<td>35</td>
<td>MCLEOD, DARLEEN</td>
<td>SO</td>
<td>F</td>
<td>5-10</td>
<td>Bronx, NY</td>
<td>John F. Kennedy</td>
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<tr>
<td>44</td>
<td>LUCAS, RONNIESHA</td>
<td>SO</td>
<td>F</td>
<td>5-11</td>
<td>Queens, NY</td>
<td>August Martin</td>
</tr>
</tbody>
</table>

**Head Coach:** Adia Revell (3rd Season)  
**Assistant Coaches:** Lamar Carter, Shaquasha Llopiz, Joe Mack  
**Managers:** Tori Francis, Natalia Rondon  
**Mascot:** Avenger
Team Photo

Front Row (L-R): Latasia Ward, Jakoya Duggan, Christina Delille, Ashley Watson, Cristal Liriano, Patricia Patterson

Back Row (L-R): Shaaiza McKoy, Ronniesha Lucas, Leryncia Miller, Ariel Thomas, Tanikqua McFarlane, Shanade Bernard, Darleen McLeod, Symonne Davis
To put it mildly, Adia Revell is facing an uphill climb.

Her task: to build a Division I junior college women’s basketball program – from scratch – in one of the toughest cities in the world. The Brooklyn native will welcome her first recruiting class to ASA Institute in her home borough this coming fall, just one year after the school started an athletic department.

“It’s probably the hardest thing I’ve ever done in my life,” the 25-year-old Revell said. “But I would have said that about my first year of playing Division I basketball and I would have said that about my first year transferring [colleges]. It was definitely a learning experience.”

Revell graduated from St. Michael Academy of Manhattan in 2001. When she went on to play at the University of Rhode Island, Revell became the first player from St. Mike’s and the Exodus AAU program to earn a Division I scholarship. She spent a year at URI before transferring to Columbia University’s Barnard College. She was one of the Lions’ best players for two seasons before she graduated in 2005 with a bachelor’s degree in psychology. Last Sept. 20, Revell became one of the youngest college head coaches in the country, regardless of level. Because she was hired so late in the process, Revell had to do all her recruiting from within ASA for its first season competing in NJCAA’s Region XV.

“It can never be worse than that,” she said with a laugh. “So, there’s only room for improvement.”

Revell has certainly been working hard trying to turn around the tough first season. She’s a mainstay at girls’ basketball events across New York City, always wearing a purple ASA Institute shirt. Unlike her JUCO peers, like Monroe in the Bronx and upstate Monroe, there really is no name recognition. Revell has to introduce ASA before she can even sell it to players. She does have a few players signed for next season: Kennedy’s Darleen McLeod, August Martin’s Patrice Lewis, A. Philip Randolph’s Cristal Liriano and Bedford Academy’s Tiayana Logan with others to come. Her short-term goals are to put together a competitive roster and schedule and move girls on to four-year schools with scholarships. And, of course, to win.

While there’s plenty of talent in New York City, she faces plenty of pratfalls in her journey to make ASA a top destination for talent. Having both Monroes in her backyard isn’t the only disadvantage.

“She’s definitely trying hard – there’s no doubt about that,” South Shore HS girls’ basketball coach Anwar Gladden said. “But girls that she wants to get, you probably want to get those girls out of Brooklyn. She might get a kid that goes away and gets sent home, but still wants to play ball.”

Revell has a contingency plan. While the city will remain her bread and butter, she thinks ASA, which is having a graduation July 23 at Madison Square Garden that will feature a commencement speech by Mayor Michael Bloomberg, will be a prime destination for players from all over the country because of its location.

“It’s hard initially, because everyone’s telling [city girls] they need to get away,” Revell said. “No, you just need to be in the right environment. And you don’t have to go away to be in the right environment.”

She does have one advantage over most coaches. Revell is a tremendous role model: a girl from Bedford-Stuyvesant who is Ivy League-educated and was a phenomenal talent in her own right. In fact, she’s still playing around the city, notably the Tri-State Classic women’s league where she competed Friday night at Gauchos Gym.

“It’s important for girls to see someone who’s from where they come from,” Revell said.

The young coach qualifies as that and much more.
Revell leading the building of ASA women’s basketball

By LOIS ELFRICK
Special to the Amsterdam

When the ASA Institute’s Lady Avengers headed on a road trip to Florida, coach Adia Revell was determined the team would return to Brooklyn with a new sense of identity.

“This road trip is to solidify ourselves as a program. We’re not just a team,” said Revell, a Brooklyn native who played college basketball at Columbia.

Although she had a vague interest in coaching at some point in the future, in 2008 Revell was working in real estate. She was playing in an urban professional league and at the West 8th Street courts, and was doing some work at basketball camps. Then a friend from her ASA days called to say they were looking to start a women’s basketball team at ASA, a two-year college in Brooklyn. The first year it was a club team.

“In the fall of 2008, I put up signs and some girls joined that hadn’t played since 8th grade,” Revell said. “It was rough, but I got through that year.”

The following year, ASA women’s basketball became an officially recognized NJCAA sport, playing in junior college Division I. Revell began her college playing days at the University of Rhode Island, but transferred to Bernard College (part of the Columbia athletic consortium), where she majored in psychology. “When I’m talking with my students, I can always tell them I’ve been at every end of the spectrum, from a player to a coach,” Revell said. “I’ve learned from every single one of my coaches.”

An avid student of the game, Revell reads extensively and also watches film of high profile teams and coaches. She said you learn from mistakes, and she’s constantly learning how to improve her coaching.

“What I love about coaching junior college is that the kids you get are all there for different reasons,” she said. “You have such a short time, two years, to make a difference. Every year you have a different team. You learn from everywhere.”

Before heading to Florida, ASA had compiled a 5-0 record. As of press time they were 2-1 on the road. Revell was hoping some four-year institutions would check out her players and perhaps offer them scholarships. “I believe I can achieve that,” said center Lorycia Miller. “I have to stay on top of my game and stay on top of my books.”
2010-2011 ASA Women’s Basketball Season Outlook

The success achieved by the 2009-2010 ASA women’s basketball team – Region XV Division I Finalist appearance, numerous individual accolades, Region XV Division I Coach of the Year – has set the bar high for the 2010-2011 campaign and a young program with tremendous potential.

With four returners – including two All-Region Second Team selections – and 11 first-year Avengers, Head Coach Adia Revell has the components needed to create something special.

BACKCOURT
The ASA guards are talented, dynamic and driven. They are led by Sophomore Christina Delille (Queens, NY/Notre Dame Prep) and Freshman Carmen Arias (New York, NY/St. Michael’s Academy), a redshirt from last season. Delille is a combo-guard with a knack for playmaking and Arias is a calming force and change of pace on the court. Leading the list of first-years is Sophomore Symonne Davis (Brooklyn, NY/Transit Tech), a transfer from Tallahassee Community College whose experience and three-point prowess will help the Lady Avengers extend defenses.

Freshman point Ashley Watson (Detroit, MI/Detroit Community) brings Midwest toughness and a high basketball IQ to the lead guard position. Freshman guards Latasia Ward (Bronx, NY/Wings Academy) and Jakoya Duggan (Roselle, NJ/Abraham Clark) are two of the team’s most versatile players, with the ability to attack the basket, shoot from long range and play stellar defense.

Rounding out the core of ASA’s newest guards are Cristal Liriano (New York, NY/A. Philip Randolph), Shaaiza McKoy (Brooklyn, NY/Benjamin Banneker), and Patricia Patterson (Brooklyn, NY/EBT). Liriano is a sharpshooter from long range, McKoy is a guard/forward with a long wingspan and longer upside and Patterson is a great defender that brings tremendous energy to the team.

FRONTCOURT
The ASA frontcourt boasts a great mix of size, energy, experience and upside. The sophomores are led by last year’s All-Region Second Team selections forward Leryncia Miller (Staten Island, NY/St. Peter’s) and forward/center Shanade Bernard (Queens, NY/Queens HS of Teaching). Miller is an extremely savvy post with great touch around the basket, while Bernard is a great team leader both on and off the court. The other second-year post is forward Darleen McLeod (Bronx, NY/John F. Kennedy). McLeod is the epitome of toughness and plays larger and stronger than her 5-10 frame. The first-years in the frontcourt are led by sophomore forward Ronniesha Lucas (Queens, NY/August Martin), a powerful and versatile player with the ability to score on or off the block. Completing the group are the 6-2 duo of Ariel Thomas (New York, NY/Lincoln) and Tanikqua McFarlane (Queens, NY/Hillcrest). Thomas is great around the basket and moves well around the floor and McFarlane is a tenacious rebounder and defender.
### 2009-2010 Women’s Schedule & Results

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<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Time</th>
<th>Place</th>
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## 2010-2011 Women’s Schedule

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