



FACTBOOK

2013-2014

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PREFACE

This annually produced Data Book is a principal source of major information and statistics about ASA College. The current publication covers a three Academic Years period ending with year 2013-2014. This period covers 9 academic semesters starting with the Summer semester of 2011 and ending with the Spring 2014 term.

Historical Statistics displayed in this Data Book may differ from those available in earlier publications, including those presented by statistical agencies. These differences are caused by proper data source changes only.

PART A

INTRODUCTION TO ASA

MISSION STATEMENT

The mission of ASA College is to educate a diverse and qualified student population to become responsible professionals committed to lifelong learning by equipping them with a firm academic foundation and career-specific competencies.

ASA offers high-quality degree and certificate programs that respond to the needs of students and employers in a global economy.

ASA faculty and staff are dedicated to maintaining professionalism and institutional integrity in a student-centered environment.

ASA VISION STATEMENT

The vision of the ASA College is to be a premier provider of quality career oriented professional education to a diverse population of learners.

ASA VALUES

The faculty, administrators, and staff of ASA operate with allegiance to the following core values:

- **Student Centeredness:** To value and respect all students as unique individuals. We assist student in realizing their educational goals provide them with a positive educational experience.
- **Accountability:** To understand and value our individual opinions and work together to create a mutually supportive environment. We treat each other with dignity and appreciate individual contributions regardless of position within the college.
- **Integrity:** our actions and words signal the institutional integrity of our college. We embrace honesty and base our decision-making on a combination of high ethical standards and practical considerations

GOALS

- GOAL 1.0** Maintain current level of enrollment and increase student diversity
- GOAL 2.0** Increase retention, graduation, and placement rates. In addition, maintain the default rate under the threshold prescribed by the US DOE
- GOAL 3.0** Implement new programs that respond to student's and employers' needs
- GOAL 4.0** Improve expertise and customer service skills of staff and faculty
- GOAL 5.0** Integrate Assessment of Processes and Outcomes within all Units of the College
- GOAL 6.0** Improve policies and guidelines to attract and retain personnel in all divisions and departments
- GOAL 7.0** Improve communication among the units of the College

ACCREDITATIONS AND APPROVALS

ASA is authorized by the New York State Board of Regents to confer the Associate of Occupational Studies and the Associate in Applied Science degrees. Our degree and certificate programs are registered by the NY State Education Department.

ASA is accredited by the Middle States Commission on Higher Education.

Additionally, ASA's associate degree program in Medical Assisting is accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP) upon the recommendation of the Curriculum Review Board of the American Association of Medical Assistants Endowment (AAMAE).

HISTORY OF THE COLLEGE

ASA's modest roots began in 1985 with a professor and 12 students in a small Brooklyn classroom. Known then as 'Advanced Software Analysis', the College focused on computer programming, as New York had a dire shortage of qualified mainframe programmers at that time.

Since then, the college has grown to more than 3000 students, 20 programs of study, and 3 fully equipped campuses in midtown Manhattan and downtown Brooklyn in New York and North Miami Beach, Florida. Today, in addition to computers, our programs focus on the rapidly-growing industries of healthcare, business and criminal justice.

Over the years, as technology revolutionized how every major industry operates, ASA created and updated programs of study to meet new market needs. Consistent with the demands and capabilities of our student body, which includes highly motivated and mature immigrants, ASA programs have always featured a "hands-on" training component

THE FACILITY

ASA College conducts operations in three locations, Brooklyn and Manhattan in New York City and the latest addition in North Miami Beach, Florida. Hereunder is detailed information on ASA's facilities and area spaces:

At the Brooklyn Campus, ASA occupies three buildings:

ASA's original location at 151 Lawrence Street, occupies a total area of 17,150 square feet designated for

classrooms/labs (6,054 square feet), the library (4,640square feet); faculty offices (3,698 square feet); student services areas (4,850 square feet); and administrative offices (3,492 square feet).

A second building, 383 Pearl Street, has 33,447 square feet distributed as follows: 15,027 for classroom and laboratories; 1,600 square feet for faculty offices; 16,370 square feet for student services areas and 1,450 square feet for the administrative offices.

ASA also occupies three floors at 81 Willoughby Street, a total area of 22,963 square feet devoted to the Admissions department (3,708square feet); the testing area (850 square feet) the Financial Aid department (1,739 square feet.), student services area (4,100square feet.) and 2,100 square feet for the administrative offices.

At 316 Atlantic Avenue is the College's dormitory, which has 17,000 square feet for rooms and 150 square feet for administrative space giving a total of 17,150 square feet of occupied space.

The Brooklyn operation covers a total of 144,894 square feet of space with 79,047 square feet designated for all classrooms and laboratories; a total of 4,640 square feet for the Library; a total of 5,398 square feet occupied by Faculty offices; a total of 31,716 square feet for the admissions, testing, financial aid and student services offices combined; 17,150 square feet for the college dormitory and 7,192 square feet for administrative office spaces.

At the Manhattan Extension Center, located on 1293 Broadway, ASA College occupies 9 floors with a total area of 165,000 square feet broken down as follows: 94,800 square feet for classrooms and labs; 3510 square feet for the Library; 4,340 square feet for faculty offices; 9,360 square feet for the Admissions department; 860square feet testing area; 2,340 square feet. for the Financial Aid department 14,530 square feet for Student Services department and 3,430 for administrative offices.

Grand total of the New York sites of ASA College is 165,000 square feet broken down as follows: dormitory 17,000 square feet; 182,967 square feet of classrooms and laboratories; 8,150 square feet of Library space; 8,738 square feet occupied by Faculty offices; 13,068 square feet for the Admissions department; 1,710 square feet for Testing; 4,079 square feet for the Financial Aid department; 38,850 square feet allocated for Student Services; and 10,332 square feet for Administrative offices.

The latest addition to ASA College at 3909 NE 163rd St. Miami, Florida occupies a total of 11,988 square feet. of space which houses the following offices/departments/service areas: 1,715 square feet for classrooms and labs; 935 square feet for the Library; 740 square feet for faculty offices; 1,365 square feet for the Admissions department; 504square feet for the Testing area; 860 square feet for the Financial Aid department; 590 square feet for Student Services Department an 125 square feet for the Administrative Offices.

Facilities Distribution: At the Brooklyn Campus there are 38 lecture/classroom ; 16 computer laboratories; 1Networking/Technology Tutorial Lab; 10 medical labs; 2 ESL labs; 1 Library; 1General Learning Center; 1 Writing Center; 1 Clinical Skills Performance Lab; 2 Student Lounges; 5 Faculty Lounges and 42 administrative offices. At the Manhattan Extension Center, there are 46 lecture/classrooms; 11 computer labs; 5 Medical/clinical labs; 3 ESL labs; 1 Library; 1 General Learning Center; 1 Clinical Skills Performance lab; 4 Student Lounges; 5 Faculty Lounges and 18 administrative offices.

At ASA's Miami*, Florida campus, there are 7 lecture/classrooms; 5 computer labs; 2 Medical/Clinical labs; 1 Pharmacy Lab; 1 Library; 1 General Learning Center; 1 Skills Performance Lab; 1 Student Lounge; 1 Faculty Lounge and 4 Administrative offices.

**Third floor at the Miami facility is only occupied by the Student Lounge (1,134 square feet) and is currently under construction to house additional academic facilities (such as Nursing and Massage Therapy Labs/Clinics)*

ACADEMIC PROGRAMS

ASA offers a variety of Associate Degree programs in Business, Health, Computer Technology, and Criminal Justice fields. A range of short (8 months) Certificate programs fully matriculated into the degree programs is also available.

ASSOCIATE OF OCCUPATIONAL STUDIES	ASSOCIATE IN APPLIED SCIENCES	CERTIFICATE
Business Administration – Accounting	Health Information Technology	Office Technology & Administration
Office Administration & Technology	Nursing	Executive Legal Assistant
Medical Assisting	Criminal Justice	Medical Office Assisting with Medical Billing
Pharmacy Technology		Client-Server Programming
Healthcare Office Administration		Computer Support Specialist
Massage Therapy		Internet Client-Server Application Development
Computer Programming & Information Technology		

THE FACULTY

Fall 2014 Faculty by Department

DEPARTMENT	FULL-TIME FACULTY		PART-TIME FACULTY		TOTAL
	N	%	N	%	
Division Of Arts and Sciences	14	22.58%	48	77.42%	62
Division of Arts and Sciences (English as a Second Language)	8	17.02%	39	82.98%	47
Division Business	10	29.41%	24	70.59%	34
Division of Computer Technology	8	20.00%	32	80.00%	40
Division of Criminal Justice	6	28.57%	15	71.43%	21
Division of Health Disciplines	18	30.51%	41	69.49%	59
Division of Health Disciplines (Massage Therapy)	1	33.33%	2	66.67%	3
Division of Health Disciplines (Nursing)	1	4.55%	21	95.45%	22
TOTAL	66	22.92%	22	77.08%	288

ACADEMIC & SUPPORT SERVICES

Fall 2014 Faculty by Department

DESIGNATION	COUNT
EXECUTIVE OFFICERS	9
BOARD OF TRUSTEES	8
OFFICE OF PRESIDENT	2
OFFICE OF MARKETING AND ADMISSIONS	46
ADMISSIONS SUPPORT SERVICES	4
ADVERTISING AND MARKETING DEPARTMENT	4
OFFICE OF GOVERNMENT AND COMMUNITY RELATIONS	3
OFFICE OF INTERNATIONAL STUDENTS SERVICES	10
FINANCIAL AID OFFICE	32
HUMAN RESOURCES OFFICE	2
REGISTRAR'S OFFICE	12
STUDENT SERVICES OFFICE	3
STUDENT ACCOUNTS OFFICE	9
CAREER SERVICES AND ALUMNI AFFAIRS OFFICE	19
EXTERNSHIP DEPARTMENT	8
BUSINESS OFFICE	3
FACILITIES	6
OFFICE OF INFORMATION TECHNOLOGY	10
PRINTING OFFICE	1
ACADEMIC AFFAIRS DIVISION	8
ARTS AND DESIGN DEPARTMENT	2
OFFICE OF INSTITUTIONAL RESEARCH	1
DIVISION OF ARTS AND SCIENCES	7
DIVISION OF BUSINESS	2
DIVISION OF COMPUTER TECHNOLOGY	4
DIVISION OF HEALTH DISCIPLINES	1
LIBRARY	6
DISTANCE LEARNING DEPARTMENT	1
CONTINUING EDUCATION DEPARTMENT	2
WRITING CENTER	2
LEARNING CENTER	4
OFFICE OF STUDENTS ADVISEMENT	21
TESTING OFFICE	4
ATHLETICS DEPARTMENT	8
DORMITORY	2
TOTAL	282

BOARD OF TRUSTEES MEMBERS

Dan Holt (Chair)

President of Statewide Management
CFO of New York Grant Company

Zachary Yamba, Ph.D.

President Emeritus, Essex County College, New Jersey

Julanne Reid

Director TRIO Student Support Services, Medgar Evers College

Liza Kramer

Deputy Portfolio Manager, New York City Mayor Bill de Blasio's Office of Appointment

Dov Kolker, M.D.

Orthopedic Surgeon, Maimonides Medical Center, NY

Reverend William Yip

Co-founder and Associate Executive Director of the Chinese Christian Herald Crusades

Trisha Ocona

Owner and Real Estate Broker, Real Estate Ocona, LLC, NY

FALL 2014 ACADEMIC ADMINISTRATORS

Shanthi Konkoth

Vice President for Academic Affairs

Gloria Longakit

Dean of Faculty

Martin Hyatt

Chairperson, Division of Arts and Sciences

Edward Kufuor

Chairperson, Division of Business

Tatyana Feofilaktova

Acting Chairperson, Division of Computer Technology

Eugene Wong

Acting Program Chair - Network Administration, Division of Computer Technology

Oscar Odom III

Chairperson, Division of Criminal Justice

Marlene Hollick

Dean, Division of Health Disciplines

Nancy Di Mauro

Dean of Nursing, Division of Health Disciplines

Henry Gomez

Assistant Chair, Manhattan Campus, Division of Health Disciplines

Jecel May Yap

Acting Chair - Pharmacy Technology, Division of Health Disciplines

Nasser Sedhom

Acting Chair - Medical Assisting, Division of Health Disciplines

Rashmi Gaonkar

Acting Chair - Health Information Technology, Division of Health Disciplines

Mary Margaret Zulaybar

Acting Chair - Healthcare Office Administration, Division of Health Disciplines

Nelson Galindo

Campus Dean, Miami Campus

PART B

DEGREES AWARDED FOR A FIVE-ACADEMIC-YEARS PERIOD

CREDENTIALS AWARDED BY TYPE

Academic years 2009-10 through 2013-14

ACADEMIC YEAR	2009-10			2010-11			2011-12			2012-13			2013-14		
GENDER/DEGREE	M	F	TOTAL	M	F	TOTAL	M	F	TOTAL	M	F	TOTAL	M	F	TOTAL
AAS	58	131	189	107	155	262	171	221	392	159	227	386	98	147	245
AOS	134	651	785	194	709	903	285	949	1234	261	867	1128	246	742	988
TOTAL ASSOCIATE DEGREES	192	782	974	301	864	1165	456	1170	1626	420	1094	1514	344	889	1233
TOTAL CERTIFICATE	13	33	46	8	33	41	9	36	45	9	42	51	13	35	48

DEGREES AWARDED BY PROGRAM

Academic years 2009-10 through 2013-14

DEGREE	PROGRAM / ACADEMIC YEAR	2009-10	2010-11	2011-12	2012-13	2013-14
ASSOCIATE'S DEGREE	BUSINESS ADMINISTRATION WITH MIS	1	0	0	0	0
	BUSINESS ADMINISTRATION-ACCOUNTING	124	175	202	198	201
	COMPUTER PROGRAMMING & INF.TECH	15	13	31	33	26
	CRIMINAL JUSTICE	155	232	375	371	224
	HEALTH INFORMATION TECHNOLOGY	34	30	17	15	12
	HEALTHCARE OFFICE ADMINISTRATION	80	65	105	104	99
	MEDICAL ASSISTING	437	483	676	589	474
	NETWORK ADMINISTRATION AND SECURITY	51	68	85	77	69
	NURSING	0	0	0	0	9
	OFFICE ADMINISTRATION AND TECHNOLOGY	31	45	45	44	40
	PHARMACY TECHNOLOGY	46	54	90	83	79
	TOTAL	974	1165	1626	1514	1233
UNDERGRADUATE CERTIFICATE	CLIENT-SERVER PROGRAMMING	0	0	0	0	2
	COMPUTER SUPPORT SPECIALIST	3	2	6	9	12
	EXECUTIVE LEGAL ASSISTANT	5	6	2	3	1
	MEDICAL OFF. ASSISTING W/MED. BILLING	31	29	31	36	29
	OFFICE TECHNOLOGY AND ADMINISTRATION	7	4	6	3	4
		TOTAL	46	41	45	51

GRADUATION RATES OF FULL-TIME FIRST-TIME FRESHMEN

ENTERING COHORT	IPEDS GRADUATION RATES	
	FOR 150% COMPLETERS	FOR 100% COMPLETERS
FALL 2010	32.00%	24.60%
FALL 2009	34.00%	25.70%
FALL 2008	31.00%	24.00%
FALL 2007	34.00%	27.80%

PART C

ENROLLMENT AND RETENTION

TERM HEADCOUNT & FULL-TIME EQUIVALENT

Summer 2011 through Spring 2014

TERM	HEADCOUNT	PERCENTAGE CHANGE IN HEADCOUNT	FULL-TIME EQUIVALENT	PERCENTAGE CHANGE IN FT-EQUIVALENT
SUMMER-2011	4389	N/A	4280	N/A
FALL-2011	5050	15.1%	4869	13.8%
SPRING-2012	4868	-3.6%	4643	-4.6%
SUMMER-2012	3747	-23.0%	3511	-24.4%
FALL-2012	4770	27.3%	4501	28.2%
SPRING-2013	5108	7.1%	4825	7.2%
SUMMER-2013	4129	-19.2%	3886	-19.5%
FALL-2013	5107	23.7%	4794	23.4%
SPRING-2014	5222	2.3%	4887	1.9%

The Headcount enrollment includes degree and non-degree students.

Full-Time equivalent is a standardized measure of enrollment, calculated by dividing the total enrollment credits associated with course enrollments during a given term by 15 credits, which is considered to be a medium full-time student load per term.

Percentage Changes are calculated from a preceding semester.

ANNUAL UNDUPLICATED HEADCOUNT & FULL-TIME EQUIVALENT

Summer 2011 through Spring 2014

ACADEMIC YEAR	HEADCOUNT	PERCENTAGE CHANGE IN HEADCOUNT	FULL-TIME EQUIVALENT	PERCENTAGE CAHNGE IN FT-EQUIVALENT
2011-2012	7901		4597	
2012-2013	7933	0.4%	4279	-6.9%
2013-2014	8365	5.4%	4522	5.7%

The Annual Unduplicated Headcount includes students enrolled in degree and non-degree program during Summer, Fall, and Spring semester of each Academic Year.

Full-Time equivalent is a standardized measure of enrollment, calculated by dividing the total enrollment credits associated with course enrollments during a given term by 45 credits, which is considered to be a medium full-time student load per three terms.

Percentage Changes are calculated from a preceding semester.

DEGREE AND NON-DEGREE ENROLLMENT

Summer 2011 through Spring 2014

TERM	DEGREE STUDENTS	NON-DEGREE STUDENTS	TOTALS
SUMMER-2011	4349	40	4389
FALL-2011	4972	78	5050
SPRING-2012	4754	114	4868
SUMMER-2012	3632	115	3747
FALL-2012	4687	83	4770
SPRING-2013	4967	141	5108
SUMMER-2013	3987	142	4129
FALL-2013	4661	446	5107
SPRING-2014	4822	400	5222

ENROLLMENT BY DEGREE PROGRAM

Summer 2011 through Spring 2014

PROGRAM	SUMMER 2011	FALL 2011	SPRING 2012	SUMMER 2012	FALL 2012	SPRING 2013	SUMMER 2013	FALL 2013	SPRING 2014
BUSINESS ADMINISTRATION - ACCOUNTING	657	841	853	657	915	991	816	745	728
EXECUTIVE LEGAL ASSISTANT	10	14	10	6	10	7	4	27	72
OFFICE ADMINISTRATION AND TECHNOLOGY	120	168	160	118	135	174	101	104	96
OFFICE TECHNOLOGY AND ADMINISTRATION	12	17	10	9	21	18	16	168	226
CLIENT-SERVER PROGRAMMING	0	2	3	2	3	5	5	15	19
COMPUTER PROGRAMMING AND INF.TECH	134	164	163	132	204	239	195	211	219
COMPUTER SUPPORT SPECIALIST	16	17	19	17	27	28	18	64	56
INTERNET CLIENT-SERVER APP. DEVELOPMENT	0	0	0	2	0	1	1	5	5
NETWORK ADMINISTRATION AND SECURITY	232	263	235	171	220	230	185	184	188
CRIMINAL JUSTICE	959	1088	1002	700	885	890	667	808	802
HEALTH INFORMATION TECHNOLOGY	42	41	33	22	34	43	35	38	35
HEALTHCARE OFFICE ADMINISTRATION	255	297	277	213	263	269	214	227	238
MESSAGE THERAPY	0	0	0	0	0	0	0	10	28
MEDICAL ASSISTING	1644	1730	1667	1339	1641	1724	1406	1415	1379
MEDICAL OFFICE ASSISTING w/MED. BILLING	48	58	64	41	65	73	53	363	435
NURSING	0	0	10	10	26	43	59	71	90
PHARMACY TECHNOLOGY	220	272	248	193	238	233	212	206	206

DEGREE/CERTIFICATE ENROLLMENT BY REMEDIAL/DEVELOPMENTAL COURSES

Summer 2011 through Spring 2014

TERM	TOTAL DEGREE/CERTIFICATE ENROLLMENT		NUMBER OF STUDENTS ENROLLED IN ONE OR MORE REMEDIAL/DEVELOPMENTAL COURSES	
	#	%	#	%
SUMMER-2011	4349	87.7%	608	12.3%
FALL-2011	4972	86.5%	776	13.5%
SPRING-2012	4754	85.2%	829	14.8%
SUMMER-2012	3632	83.6%	710	16.4%
FALL-2012	4687	82.3%	1007	17.7%
SPRING-2013	4967	81.5%	1125	18.5%
SUMMER-2013	3987	80.1%	990	19.9%
FALL-2013	4661	82.4%	996	17.6%
SPRING-2014	4822	82.0%	1060	18.0%

ENROLLMENT BY ATTENDANCE STATUS

Summer 2011 through Spring 2014

TERM	FULL TIME		PART TIME	
	#	%	#	%
SUMMER-2011	4148	94.5%	241	5.5%
FALL-2011	4793	94.9%	257	5.1%
SPRING-2012	4557	93.6%	311	6.4%
SUMMER-2012	3442	91.9%	305	8.1%
FALL-2012	4500	94.3%	270	5.7%
SPRING-2013	4764	93.3%	344	6.7%
SUMMER-2013	3815	92.4%	314	7.6%
FALL-2013	4810	94.2%	297	5.8%
SPRING-2014	4855	93.0%	367	7.0%

Full-Time load is 12 credits or more.

ENROLLMENT BY AGE

Summer 2011 through Spring 2014

TERM	AVERAGE AGE	18 & YOUNGER		19-24		25-29		30-39		40 & OLDER	
		#	%	#	%	#	%	#	%	#	%
SUMMER-2011	27	135	3.1%	1988	45.3%	916	20.9%	862	19.6%	488	11.1%
FALL-2011	27	187	3.7%	2425	48.0%	1008	20.0%	922	18.3%	508	10.1%
SPRING-2012	26	161	3.3%	2444	50.2%	976	20.0%	834	17.1%	453	9.3%
SUMMER-2012	27	105	2.8%	1860	49.6%	757	20.2%	649	17.3%	376	10.0%
FALL-2012	26	174	3.6%	2448	51.3%	922	19.3%	779	16.3%	447	9.4%
SPRING-2013	26	222	4.3%	2546	49.8%	1002	19.6%	881	17.2%	457	8.9%
SUMMER-2013	27	171	4.1%	1947	47.2%	870	21.1%	745	18.0%	396	9.6%
FALL-2013	26	216	4.2%	2508	49.1%	1091	21.4%	860	16.8%	432	8.5%
SPRING-2014	26	176	3.4%	2591	49.6%	1148	22.0%	871	16.7%	435	8.3%

ENROLLMENT BY GENDER BY ATTENDANCE STATUS

Summer 2011 through Spring 2014

TERM		MALE STUDENTS			FEMALE STUDENTS		
		FULL-TIME	PART-TIME	TOTAL	FULL-TIME	PART-TIME	TOTAL
SUMMER-2011	#	1342	98	1440	2806	143	2949
	%	93.2%	6.8%	32.8%	95.2%	4.8%	67.2%
FALL-2011	#	1597	81	1678	3196	176	3372
	%	95.2%	4.8%	33.2%	94.8%	5.2%	66.8%
SPRING-2012	#	1535	103	1638	3022	208	3230
	%	93.7%	6.3%	33.6%	93.6%	6.4%	66.4%
SUMMER-2012	#	1103	116	1219	2339	189	2528
	%	90.5%	9.5%	32.5%	92.5%	7.5%	67.5%
FALL-2012	#	1530	85	1615	2970	185	3155
	%	94.7%	5.3%	33.9%	94.1%	5.9%	66.1%
SPRING-2013	#	1683	110	1793	3081	234	3315
	%	93.9%	6.1%	35.1%	92.9%	7.1%	64.9%
SUMMER-2013	#	1298	83	1381	2517	231	2748
	%	94.0%	6.0%	33.4%	91.6%	8.4%	66.6%
FALL-2013	#	1726	91	1817	3084	206	3290
	%	95.0%	5.0%	35.6%	93.7%	6.3%	64.4%
SPRING-2014	#	1759	93	1852	3096	274	3370
	%	95.0%	5.0%	35.5%	91.9%	8.1%	64.5%

Percentages in Full-Time and Part-Time columns represent percentages of the specific attendance type within a given gender.

Percentages in Totals columns represent percentage of students of the given gender out of the total student population.

ENROLLMENT BY RACE/ETHNICITY

Summer 2011 through Spring 2014

RACE		SUMMER 2011	FALL 2011	SPRING 2012	SUMMER 2012	FALL 2012	SPRING 2013	SUMMER 2013	FALL 2013	SPRING 2014
AMERICAN INDIAN OR ALASKA NATIVE	#	12	10	12	7	7	4	6	6	7
	%	0.3%	0.2%	0.2%	0.2%	0.1%	0.1%	0.1%	0.1%	0.1%
ASIAN	#	222	309	324	301	397	397	359	412	385
	%	5.1%	6.1%	6.7%	8.0%	8.3%	7.8%	8.7%	8.1%	7.4%
BLACK OR AFRICAN AMERICAN	#	1797	1934	1684	1190	1474	1562	1198	1408	1404
	%	40.9%	38.3%	34.6%	31.8%	30.9%	30.6%	29.0%	27.6%	26.9%
HISPANIC	#	1838	2028	1984	1597	1922	2056	1694	2039	2041
	%	41.9%	40.2%	40.8%	42.6%	40.3%	40.3%	41.0%	39.9%	39.1%
NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER	#	2	3	2	0	1	0	2	3	3
	%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%
WHITE (INCL. ARABIC)	#	164	224	253	208	274	268	179	245	263
	%	3.7%	4.4%	5.2%	5.6%	5.7%	5.2%	4.3%	4.8%	5.0%
TWO OR MORE RACES	#	78	107	83	58	67	72	56	72	65
	%	1.8%	2.1%	1.7%	1.5%	1.4%	1.4%	1.4%	1.4%	1.2%
RACE AND ETHNICITY UNKNOWN	#	5	4	5	6	6	8	4	7	7
	%	0.1%	0.1%	0.1%	0.2%	0.1%	0.2%	0.1%	0.1%	0.1%
NONRESIDENT ALIEN	#	271	431	521	380	622	741	631	915	1047
	%	6.2%	8.5%	10.7%	10.1%	13.0%	14.5%	15.3%	17.9%	20.0%

Percentages are calculated for each ethnicity within a given a semester.

ENROLLMENT BY STATE OF RESIDENCE

Summer 2011 through Spring 2014

TERM	NYC		OTHER NEW YORK		NEW JERSEY		OTHER STATES		FOREIGN RESIDENCY	
	#	%	#	%	#	%	#	%	#	%
SUMMER-2011	3746	85.3%	192	4.4%	66	1.5%	115	2.6%	270	6.2%
FALL-2011	4184	82.9%	226	4.5%	89	1.8%	122	2.4%	429	8.5%
SPRING-2012	3955	81.2%	190	3.9%	93	1.9%	110	2.3%	520	10.7%
SUMMER-2012	3082	82.3%	127	3.4%	68	1.8%	90	2.4%	380	10.1%
FALL-2012	3766	79.0%	170	3.6%	92	1.9%	121	2.5%	621	13.0%
SPRING-2013	3955	77.4%	187	3.7%	99	1.9%	127	2.5%	740	14.5%
SUMMER-2013	3179	77.0%	137	3.3%	77	1.9%	105	2.5%	631	15.3%
FALL-2013	3787	74.2%	181	3.5%	105	2.1%	119	2.3%	915	17.9%
SPRING-2014	3787	72.5%	185	3.5%	95	1.8%	108	2.1%	1047	20.0%

ENROLLMENT OF NYC RESIDENTS BY BOROUGHES

Summer 2011 through Spring 2014

TERM	BRONX		BROOKLYN		MANHATTAN		QUEENS	
	#	%	#	%	#	%	#	%
SUMMER-2011	1087	29.0%	1678	44.8%	453	12.1%	528	14.1%
FALL-2011	1170	28.0%	1883	45.0%	484	11.6%	647	15.5%
SPRING-2012	1144	28.9%	1707	43.2%	457	11.6%	647	16.4%
SUMMER-2012	899	29.2%	1297	42.1%	374	12.1%	512	16.6%
FALL-2012	1044	27.7%	1567	41.6%	481	12.8%	673	17.9%
SPRING-2013	1191	30.1%	1606	40.6%	513	13.0%	645	16.3%
SUMMER-2013	1016	32.0%	1228	38.6%	405	12.7%	530	16.7%
FALL-2013	1148	30.3%	1479	39.1%	516	13.6%	643	17.0%
SPRING-2014	1165	30.8%	1488	39.3%	502	13.3%	632	16.7%

FALL TO FALL PERSISTENCE RATE (AS REPORTED TO NYSED)

COHORT	FIRST-TIME FULL-TIME DEGREE-SEEKING FRESHMEN	DEGREE-SEEKING TRANSFERS-IN WITH ADVANCED STANDING
FALL 2012	45.30%	64.90%
FALL 2011	50.40%	62.50%
FALL 2010	47.90%	51.50%
FALL 2009	52.90%	64.00%
FALL 2008	50.90%	59.80%

PART D

NEW STUDENTS ENROLLMENT

FIRST-TIME FULL-TIME STUDENTS ENROLLMENT – FRESHMEN AND TRANSFERS WITH ADVANCED STANDING

Summer 2011 through Spring 2014

TERM	FIRST-TIME FULL-TIME	PERCENTAGE CHANGE IN FRESHMEN	FULL-TIME EQUIVALENT	PERCENTAGE CHANGE IN TRANSFERS-IN
SUMMER-2011	796		59	
FALL-2011	1242	56.0%	70	18.6%
SPRING-2012	1174	-5.5%	96	37.1%
SUMMER-2012	882	-24.9%	78	-18.8%
FALL-2012	1605	82.0%	140	79.5%
SPRING-2013	1497	-6.7%	123	-12.1%
SUMMER-2013	1167	-22.0%	57	-53.7%
FALL-2013	1686	44.5%	169	196.5%
SPRING-2014	1306	-22.5%	174	3.0%

FIRST-TIME FRESHMEN ENROLLMENT BY DEGREE PROGRAM

Summer 2011 through Spring 2014

PROGRAM	SUMMER 2011	FALL 2011	SPRING 2012	SUMMER 2012	FALL 2012	SPRING 2013	SUMMER 2013	FALL 2013	SPRING 2014
BUSINESS ADMINISTRATION-ACCOUNTING	144	274	244	190	190	357	284	132	158
EXECUTIVE LEGAL ASSISTANT	4	4	3	2	2	3	3	20	45
OFFICE ADMINISTRATION AND TECHNOLOGY	25	40	29	31	31	53	23	21	23
OFFICE TECHNOLOGY AND ADMINISTRATION	4	7	2	2	2	7	8	149	127
CLIENT-SERVER PROGRAMMING	0	2	2	0	0	3	2	12	4
COMPUTER PROGRAMMING AND INFO.TECH	23	64	54	45	45	95	75	50	65
COMPUTER SUPPORT SPECIALIST	5	8	8	5	5	13	6	53	22
INTERNET CLIENT-SERVER APP. DEVELOPMENT	0	0	0	1	1	1	0	2	1
NETWORK ADMINISTRATION AND SECURITY	47	57	50	31	31	53	42	33	31
CRIMINAL JUSTICE	154	206	196	115	115	207	148	219	137
HEALTH INFORMATION TECHNOLOGY	6	6	7	2	2	11	8	2	1
HEALTHCARE OFFICE ADMINISTRATION	40	61	65	37	37	54	45	38	45
MASSAGE THERAPY	0	0	0	0	0	0	0	6	12
MEDICAL ASSISTING	261	361	361	300	300	478	349	264	283
MEDICAL OFFICE ASSISTING W/MED. BILLING	13	21	20	10	10	31	17	305	194
NURSING	0	0	0	0	0	0	4	2	1
PHARMACY TECHNOLOGY	46	71	54	36	36	44	60	30	32

PART E

FINANCIAL AID

DEGREE/CERTIFICATE-SEEKING STUDENTS BY FINANCIAL AID TYPE BY AWARD YEAR

Summer 2011 through Spring 2014

FA TYPE / AWARD YEAR	2011-12		2012-13		2013-14	
	STD	% OF COHORT	STD	% OF COHORT	STD	% OF COHORT
TOTAL STUDENTS	6,775	100.00%	6,649	100.00%	6,879	100.00%
PELL	5,973	88.16%	5,530	83.17%	5,520	80.24%
OTHER TITLE IV AID	5,099	75.26%	4,280	64.37%	4,221	61.36%
STATE/LOCAL GRANTS	3,707	54.72%	3,127	47.03%	3,010	43.76%
STATE/LOCAL LOANS	4	0.06%	2	0.03%	5	0.07%
EXTERNAL SCHOLARSHIPS	31	0.46%	30	0.45%	31	0.45%
INSTITUTIONAL	894	13.20%	1,463	22.00%	1,830	26.60%
OTHER AID	61	0.90%	54	0.81%	53	0.77%

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